

Peoria Camera Club presents

# From Capture to "WOW"

## Photography & Photoshop Seminar



Join us for a full day of photographic training and inspiration with **Ben Willmore**, one of America's favorite photography and photo-processing instructors.

Ben will share his techniques for capturing great photos and processing them into masterpieces that say "WOW".



Don't miss the chance to learn how to take better images and transform them into finished photographic art.

**Learn to** make better captures starting with equipment choices and camera settings. Ben will share his techniques for quickly evaluating shooting locations and creating compositions that are dynamic and interesting. He will show you how to think about post-processing techniques in the field to capture the most ideal images for later digital enhancement. Then, Ben will demonstrate his favorite post-processing techniques for enhancing and fine-tuning images on the computer. You will learn how to use digital processing tools to create images with more visual impact so you can develop your own style and take your creativity to the next level.

**Food & Beverage:** Refreshments are provided for morning & afternoon breaks. Tickets purchased in advance include lunch & beverage. (A reasonable attempt will be made to provide a lunch for participants who purchase tickets at the door.)

**Lodging:** Check the website for lodging information. The Illinois High School Basketball Tournament will be in Peoria the weekend of the seminar, so make your reservation early.

**Contact Information:**

Email: [seminar@peoriacameraclub.com](mailto:seminar@peoriacameraclub.com)

Phone: Rich (309) 266-5890 or Vicki (309) 692-1552

Find more information at [www.PeoriaCameraClub.com](http://www.PeoriaCameraClub.com)

**March 17, 2012**

**Illinois Central College  
Performing Arts Center  
One College Drive  
East Peoria, IL**

**9am – 4pm**  
(Doors open 8am)

**\$75\***

**At the Door \$85**

**Students (with ID) \$35**

\*Until March 10, 2012

**Register online**

**[www.PeoriaCameraClub.com](http://www.PeoriaCameraClub.com)**

